



## *Pathway for Growth Campaign*

I want to support WKBG!

My Pledge will be as follows:

Total pledge for campaign:

\$ \_\_\_\_\_

My pledge will be paid over \_\_\_\_\_ years as follows:

Annually     Quarterly  
 Monthly     Other \_\_\_\_\_

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City                      State              Zip

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Signature                      Date

Please complete the reverse side of this pledge card.



Western Kentucky  
**BOTANICAL  
GARDEN**  
2731 W 2nd St.  
Owensboro, KY 42301



Western Kentucky  
**BOTANICAL  
GARDEN**

*Will you help  
us grow  
Your  
Botanical  
Garden?*



## The Pathway to Growth

"The Western Kentucky Botanical Garden has endeavored to seek community investment in the growth and expansion of The Garden for the first time in our history. This unique opportunity is called The Pathway to Growth Capital Campaign. Warren Buffet said "Someone is sitting in the shade today because someone planted a tree long ago." The pathway has been prepared and we are asking you to take the journey with us. Your generous gift today will benefit all for generations to come."

~ **Darrell Higginbotham**  
Capital Campaign Co-Chair

"There is something in each of us that longs for the tranquil healing power of nature. The Botanical Garden enhances the nature experience and contributes to quality of life and economic growth of the community. Your support ensures the legacy of your Botanical Garden."

~ **Marcia Carpenter**  
Capital Campaign Co-Chair



### Contact information:

2731 W 2nd St.  
Owensboro, KY 42301  
Lurna Strehl: (270) 993-1234  
[www.wkbg.org/capital-campaign.html](http://www.wkbg.org/capital-campaign.html)  
email: [visit@wkbg.org](mailto:visit@wkbg.org)

### Campaign Goal:

# \$2.8 million

The Pathway to Growth Capital Campaign is focused on raising funds for three critical areas for Western Kentucky Botanical Garden's future sustainability:

- **Phase #1** \$800,000 - purchase WeatherBerry, make necessary changes and improvements to the structure for ADA compliance & ramp; ground maintenance.
- **Phase #2** \$900,000 - hire a landscape designer to plan and implement the expansion of the newly acquired acreage. Design focus will be placed on integration of the new gardens in a way that utilizes the organic patterns in which people use the Botanical Garden. Newly created green spaces will promote interaction and include innovative visitor features. Hire a horticulturist. Additional reserves for ongoing maintenance will also be included.
- **Phase #3** \$1,100,000 - construct the multi-use Pavilion, which will provide more educational and event space, to encourage more visitors, events, and tourists.



## Payment Information

Please make checks payable to:

Western Kentucky Botanical Garden  
P.O. Box 22562  
Owensboro, KY 42304

I would like to pay my pledge by:

- Making a Gift of Stock
- Check
- Credit Card

Account Number, Exp. Date, CVW Code

Name as it Appears on Card

Please contact my employer about matching gifts:

Employer Name

Contact Name

Telephone or Email

- Please send me a reminder when my pledge is due.
- I am interested in including Western Kentucky Botanical Garden in my estate planning.
- Please contact me regarding commemorative naming opportunities.